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EU CONSUMPTION, GLOBAL POLLUTION

A report written by WWF's Trade and Investment Programme and the Industrial Ecology Programme at the Norwegian University of Science and Technology

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EXECUTIVE SUMMARY

In 2001, European Union (EU) consumption caused global CO₂ emissions that were 12% higher than the total CO₂ emissions that occurred within the EU. This excess was about 500 million tonnes – more than Italy's CO₂ production that year. The difference is mainly due to the level of emissions in developing countries – particularly China – associated with the manufacture of goods consumed in the EU. Evidence suggests that, since 2001, the global emissions from EU consumption have further increased. Goals to reduce EU emissions by 50-80% by 2050 are pointless if this is done through pollution displacement – by increasingly importing CO₂-intensive products from the rest of the world. For the EU to reduce its global CO₂ emissions, systemic changes to the European economy are needed. As the EU is the world's largest economic and trading block, its policies on trade and investment flows are important, but often overlooked, parts of the policy toolbox to achieve change. In particular, the EU should help developing countries introduce technology that 'leap-frogs' beyond the inefficient industrial and urban infrastructure in the developed world. European trade and investment flows are too important to disregard their impacts – both positive and negative – on climate change.

*The present report is an extended version of
'EU Consumption, Global Pollution' printed in January 2008.*

THE HIDDEN CO₂ IN EU TRADE

The CO₂ emitted in each region to produce imports to the EU (arrows to the EU) and the CO₂ emitted in the EU to produce exports to each region (arrows away from the EU). All figures in million tonnes, 2001.

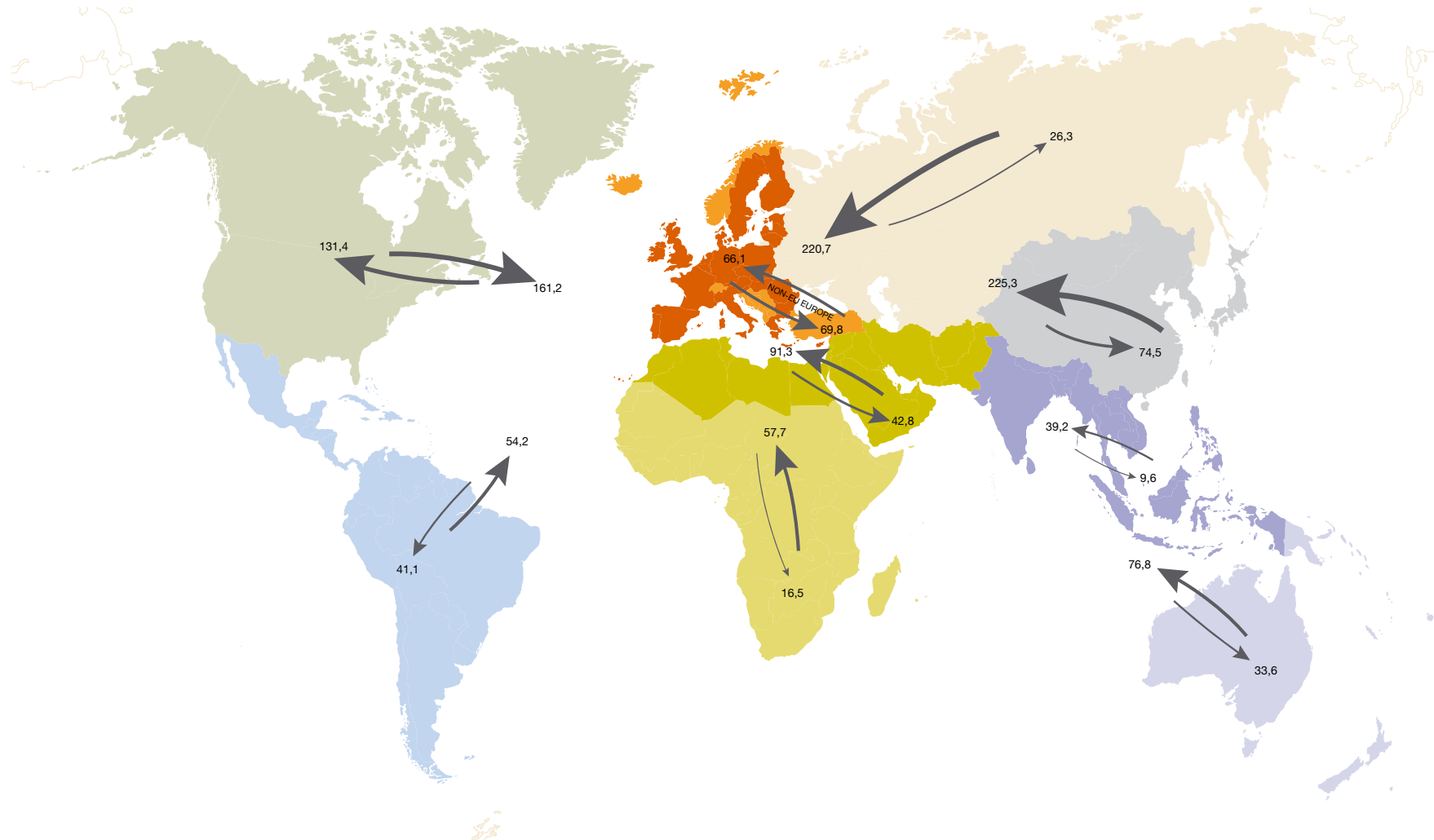



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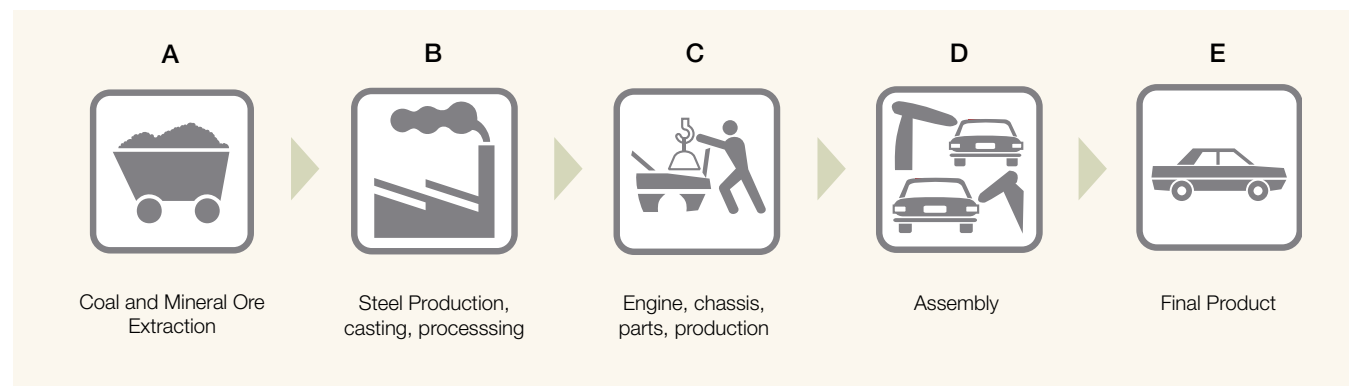
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A low-angle photograph of two large, white, hyperboloid cooling towers of a nuclear power plant against a clear blue sky with some light clouds. The towers are made of a textured material, possibly concrete or metal mesh. The tower on the right is larger and more prominent, while the one on the left is smaller and partially obscured.

I. INTRODUCTION: PURCHASING POWER, PURCHASING RESPONSIBILITY

CO₂ ACCOUNTS FOR ABOUT 72 PERCENT OF TOTAL
GLOBAL GREENHOUSE GAS EMISSIONS.

WHAT MAKES UP THE CARBON FOOTPRINT ?



The schematic above provides a very simple explanation of 'CO₂ consumption' resulting from the sale of a product.¹ It shows a hypothetical production process required to build a car from start to finish, beginning with metal ore extraction. Let us suppose that each production process takes place in a different country (A, B, C, D), before final sale in country E. Emissions are generated directly or indirectly at all stages. In country A, CO₂ will be emitted directly by the machines used to extract coal and indirectly by generating electricity to run conveyers, the coal cleaner, crusher, and so on. Likewise, each of the processes in countries B to E will directly and indirectly generate emissions, in particular by requiring electricity production. The total emissions generated for the car sold in country E are therefore equal to the sum of all direct and indirect emissions in all five countries. This sum is referred to as 'CO₂ consumption' or 'CO₂ footprint' in this report.

¹ Adapted from Ahmad and Wyckoff (2003, box 2).

The concept of the carbon 'footprint' is well established. Many tools exist to help us calculate footprints at a national level (for example, see WWF, 2006). The main contributor to our carbon footprint is the pollution emitted during the production of goods and services. With increased international trade of goods and services, a large share of our carbon footprint occurs abroad.

When buying a television set, consumers share responsibility for the energy used by the shop and for the transport of the TV set from its country of assembly. But it does not stop there. Even those products that carry a 'Made in EC' label may have caused significant emissions elsewhere in the world in the production of its components, which typically are produced in numerous other countries. Each component is produced in a factory that requires electricity, as well as chemicals, plastic or metals. If production is traced back to its origin, it could lead to areas such as a coal mine in China, an iron-ore mine in Australia, a bauxite mine in Brazil, and an oil well in Canada. From these activities in distant lands to the purchase of a TV set in a European shop, considerable pollution is generated. It is this pollution, occurring in global production chains, that lies behind the bulk of carbon footprints. Only about 20% of EU CO₂ emissions occur directly from households,² the remainder occur as a result of the manufacture of consumable goods and services.

Europeans share responsibility for the emissions produced as a result of European consumption, regardless of where the emissions occur. The impact of climate change in Europe will be the same whether CO₂ is emitted next door or on the other side of the planet. Taking account of CO₂ emitted elsewhere, but caused by European consumption, is therefore both an ethical duty and in Europe's self-interest.

Furthermore, under the current international climate regime of the Kyoto protocol, emission ceilings are limited to developed countries, which are responsible for the vast majority of historical greenhouse gas emissions. The emissions of developing countries are at present unrestricted. Today, and for some time to come, there will be no emission ceilings in so-called non-Annex I countries, some of which are becoming the world's main manufacturing countries. It means that richer Annex I countries can continue to increase CO₂ emissions by simply importing their chemicals, cars and computers from countries without emission ceilings, whilst formally complying with their international climate commitments. This is a worrying prospect, as an

increasing share of global industrial activity is located in developing countries and trade is increasing at a continuously faster pace than economic growth (Sachs and Santarius, 2005). Conversely, the fact that European countries consume so many goods that are produced in the rest of the world also means these countries have an immense opportunity to use that purchasing power to influence what the rest of the world produces and how they produce it.

Section II provides highlights of new research conducted by NTNU and WWF on how EU consumption through trade shifts CO₂ emissions to, in particular, poorer countries where resource extraction and manufacturing are increasingly taking place (for a more complete data set, see Peters and Hertwich, 2008). Section III discusses issues other than greenhouse gas (GHG) emissions from production that need to be taken into account to avoid a short-sighted perspective on trade and climate change. Finally, Section IV offers some policy recommendations to influence EU trade and investment flows in light of these findings.

Annex I contains a glossary. Annex II contains explanations and data tables used for the figures and the map. Annex III explains the methodology used for the research.

² Importantly, emissions required to generate electricity for households are accounted for separately (like any other goods or services purchased by households).
See <https://www.gtap.agecon.purdue.edu/>

The following shorthand expressions are used in this publication :

- **CO₂ consumption**: Strictly speaking it is our consumption that causes CO₂ emissions, yet in this report we use 'CO₂ consumption' as a shorthand expression for this.
- **CO₂ production**: The CO₂ emitted in a country – whether to produce exports, goods consumed domestically, or emissions by households.
- **CO₂ consumption overshoot**: CO₂ consumption exceeding CO₂ production
- **CO₂ production overshoot**: CO₂ production exceeding CO₂ consumption
- **Mt**: Megatonne (million tonnes)



II. DECONSTRUCTING THE FOOTPRINT

II.A. RICH COUNTRY CONSUMPTION, EMERGING ECONOMY PRODUCTION

The consumption of goods and services in the EU caused 4,700 Mt of CO₂ emissions in 2001. This is 500 Mt higher than the reported CO₂ emissions of 4,200 Mt. The 500 Mt difference is due to products imported into the EU and amounts to more than Italy's domestic emissions. The EU's obligations under the Kyoto Protocol are based on the lower figure of 4,200 Mt.

Consumption by other industrialised and relatively natural resource-poor countries, such as the US, Japan, Korea or Switzerland, is also responsible for more CO₂ emissions than they produce nationally. Emerging economies and countries with rich mineral resources are in the opposite position: they produce more CO₂ than is created by their consumption. An overview of the world's largest CO₂ producers shows that, amongst them, all the OECD countries (including Korea and Mexico, which are formally classified as developing countries) have a CO₂ consumption overshoot compared with production – with the exception of mineral resource-rich Australia and Canada (cf. Figures 1-3).

Malaysia emits a whopping 67% more than its consumption creates; for South Africa the figure is 63%. China has, in absolute numbers, by far the biggest CO₂ production surplus compared with consumption: China's own consumption in 2001 was responsible for almost 600 Mt less CO₂ than was emitted in the country. This is approximately what the UK emits per year and means that China that year actually emitted 22% more CO₂ than its consumption created. Russia is the country with the second largest CO₂ production surplus compared with CO₂ due to consumption, with 331 Mt – 28% more than its consumption value. Almost 10% of emissions in Russia and other ex-USSR republics (except the Baltics) relate to consumption in the EU.

There is an obvious need to consider the location of CO₂ emissions caused by consumption before rich nations start pointing fingers at China and other emerging economies that have increasing levels of CO₂ production.

While CO₂ is produced elsewhere to satisfy European consumers, the opposite is also true: Chinese consumers also buy European products, such as wine, vehicles and so on. For this reason, the remainder of this report's analysis will focus on 'CO₂ balances' of EU trade with the rest of the world. This means looking, for example, at how much CO₂ was emitted in Germany to produce a car exported to China – and vice versa.

This report is based on the current version of the Global Trade Analysis Project (GTAP) database, with figures from 2001.³ For most rich countries, in particular the EU, CO₂ production has remained stable. The European Environmental Agency reports CO₂ production of 4,201 Mt for 25 EU Member States in 2001; this had increased to 4,269 Mt in 2005 – an increase of 1.6% (EEA, 2007). For emerging economies such as China or India that have experienced rapid growth, the figures are terribly outdated. This is why we have in, certain instances, included projections of emissions and trade in 2006, the methodology of which is laid out in Annex II. Such projections must be interpreted with great caution.

- The projections of CO₂ production have the lowest uncertainty since these data are often more recent than other economic and trade data.
- Using trade data from 2006, projections were made of CO₂ emitted: (1) in the EU to produce exports to the rest of the world; and (2) elsewhere to produce imports to the EU. These projections have larger uncertainties because efficiency improvements are not included and because they are based on the assumption that the geographical distribution of trade has remained constant. Furthermore, the sectoral concordance between trade and CO₂ emission data is only partial.
- Projections for CO₂ consumption were not made, owing to the lack of adequate data and the uncertainties involved.

³ See <https://www.gtap.agecon.purdue.edu/>

Figure 1: Production and consumption of top three CO₂ emitters

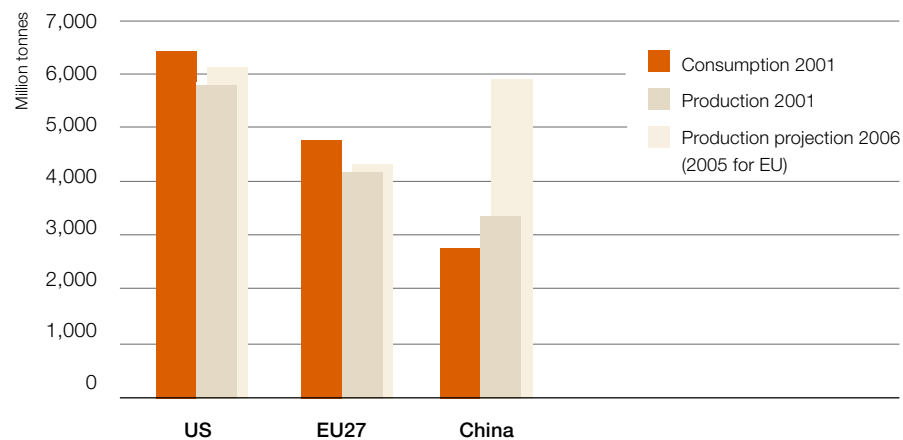


Figure 2: Per capita CO₂ consumption and production by main emitting countries

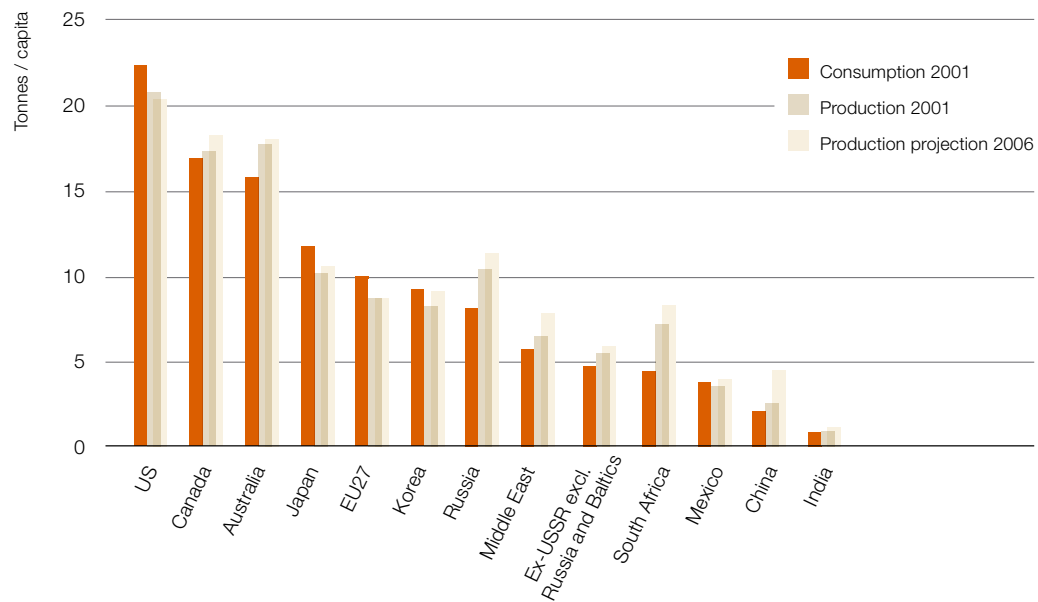
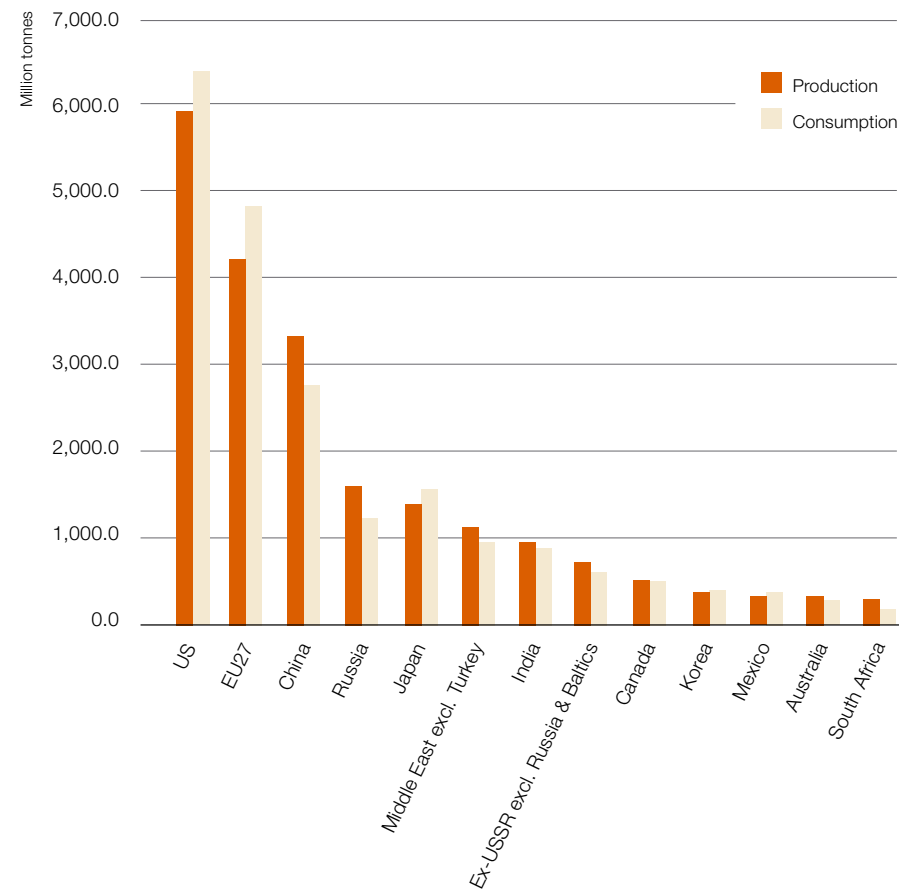


Figure 3: Top producers and consumers of CO₂ 2001



II.B. THE EU'S CARBON-CUNNING TRADE PATTERN

Generally, imports into the EU require far more CO₂ emissions in the trading partner country than EU exports require in the EU (see Figure 4). In total, imports to the EU in 2001 caused 992 Mt of CO₂ emissions in other countries, while EU exports caused only 446 Mt of CO₂ emissions in the EU. However, the values of imported and exported goods and services were roughly the same – imports represented €1,231 billion while exports were worth €1,209 billion.

This reflects the fact that the EU economy is dominated by service industries, which are also increasingly becoming export industries. The finance industry, for instance, requires little more CO₂ emissions than those needed to produce the heat and light for their buildings and to power their computers. The difference between different sectors' contributions to EU GDP and their contributions to the EU's CO₂ footprint is set out in Figure 5.

Furthermore, EU manufacturing industries typically import energy-intensive raw materials (e.g. oil or steel) and turn them into higher-value goods (e.g. petrochemicals or machinery). Even though far more CO₂-intensive than most service industries, it takes much less energy to produce one euro worth of machinery than one euro worth of steel. In addition, relatively less CO₂ is emitted to produce energy in the EU than in many of its trading partners (in particular those with a higher share of coal). Given the CO₂ emission caps of the EU under the Kyoto Protocol, this trade pattern is cunning.

China is the EU's trading partner where the largest amount of CO₂ is emitted in order to produce exports to the EU. In 2001, 155 Mt of CO₂ (4.7% of Chinese CO₂ production; 3.7% of EU production) was emitted in China to produce exports to the EU. The corresponding figure for EU exports to China was only about one tenth of that – 16 Mt. However, trade between the EU and China has increased tremendously since 2001 (China entered the WTO in 2001). Eurostat offers annual trade data measured both by weight and value (current prices) up to 2006. Comparisons between trade measured by weight and value show that the two measures evolved quite similarly (imports increased by 137% measured by value

- CO₂ balance: The CO₂ emitted in the EU to produce exports to trade partners minus the CO₂ emitted in trade partners to produce exports to the EU. The CO₂ balance does not include the CO₂ emitted when the imports are used. For example, the 'imported' CO₂ associated with Russian gas imports to the EU does not include the emissions produced by using the gas in the EU, but includes all the emissions caused in Russia by extracting ('producing') the gas. Furthermore, since only bilateral trade is considered, the CO₂ balance for EU–Russia trade does not include the CO₂ embodied in goods imported by Russia required to produce the gas for export to the EU, such as drills or pumps.
- CO₂ intensity: CO₂ emitted to produce a given volume of products (this can be measured by value or weight).
- Global emissions: Includes all emissions caused to produce a good, whether they occurred domestically or abroad.

Figure 4: CO₂ balances for main EU trading partners

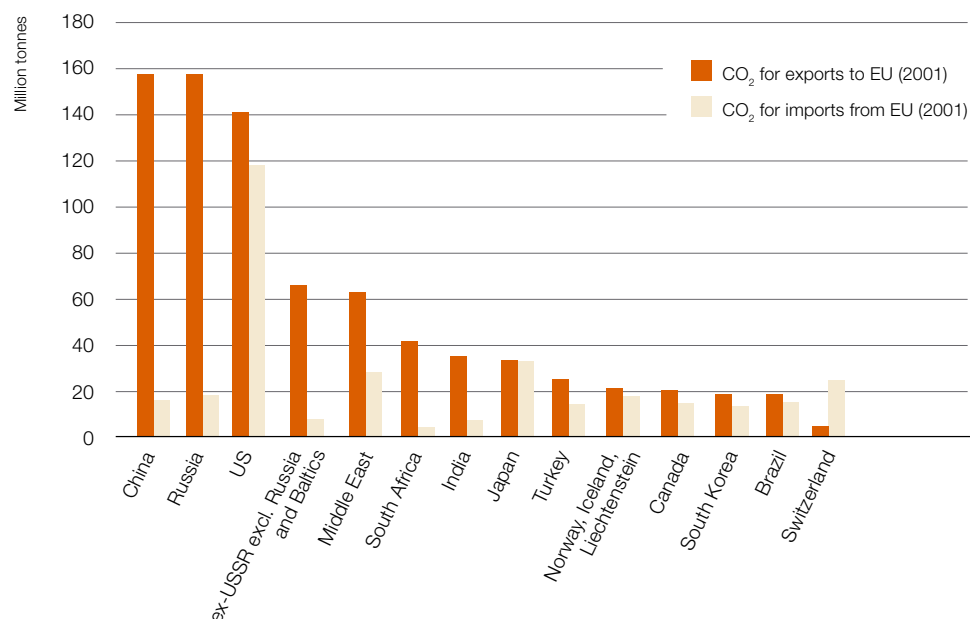
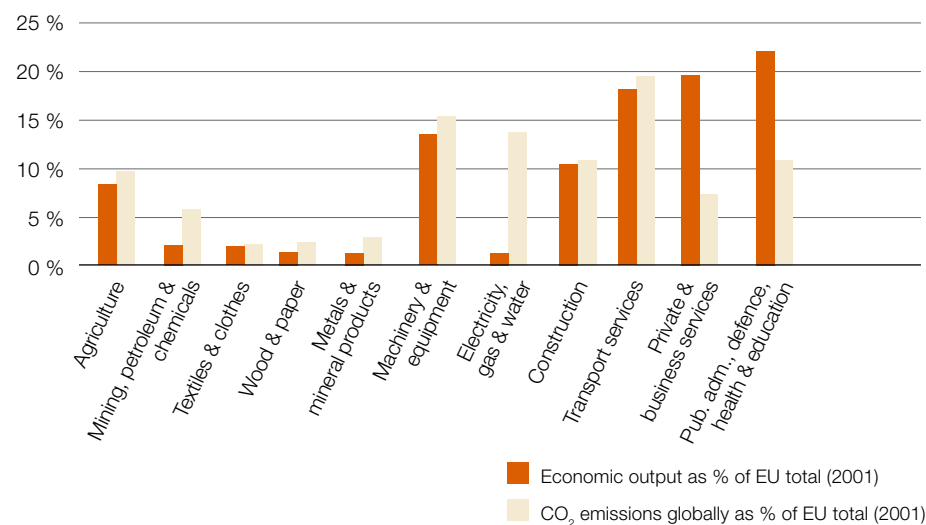


Figure 5: Main sectors' CO₂ emissions and production as percentage of total



and 119% measured by weight; similar numbers for exports were 112% and 107%), which may indicate that the mix of goods did not change significantly.⁴

If we make the assumption that the product mix in the trade flows, as well as production technology, has remained constant since 2001, we can extrapolate how much CO₂ was emitted in the EU to export products to China, and vice versa, in 2006. On this assumption, 339 Mt CO₂ were emitted in China to produce exports to the EU, whilst only a tenth of this, 34 Mt, was emitted in the EU for exports to China. The absolute net CO₂ burden-shifting had, in other words, exploded to more than 300 Mt. Chinese CO₂ production had, in the same time period, increased strongly as well, estimated in 2006 at 5680 Mt (MNP, 2007). Thus, the emissions in China for exports to the EU would 'only' have increased to 6% of Chinese CO₂ production – but to 7.9% of EU production – in 2006.

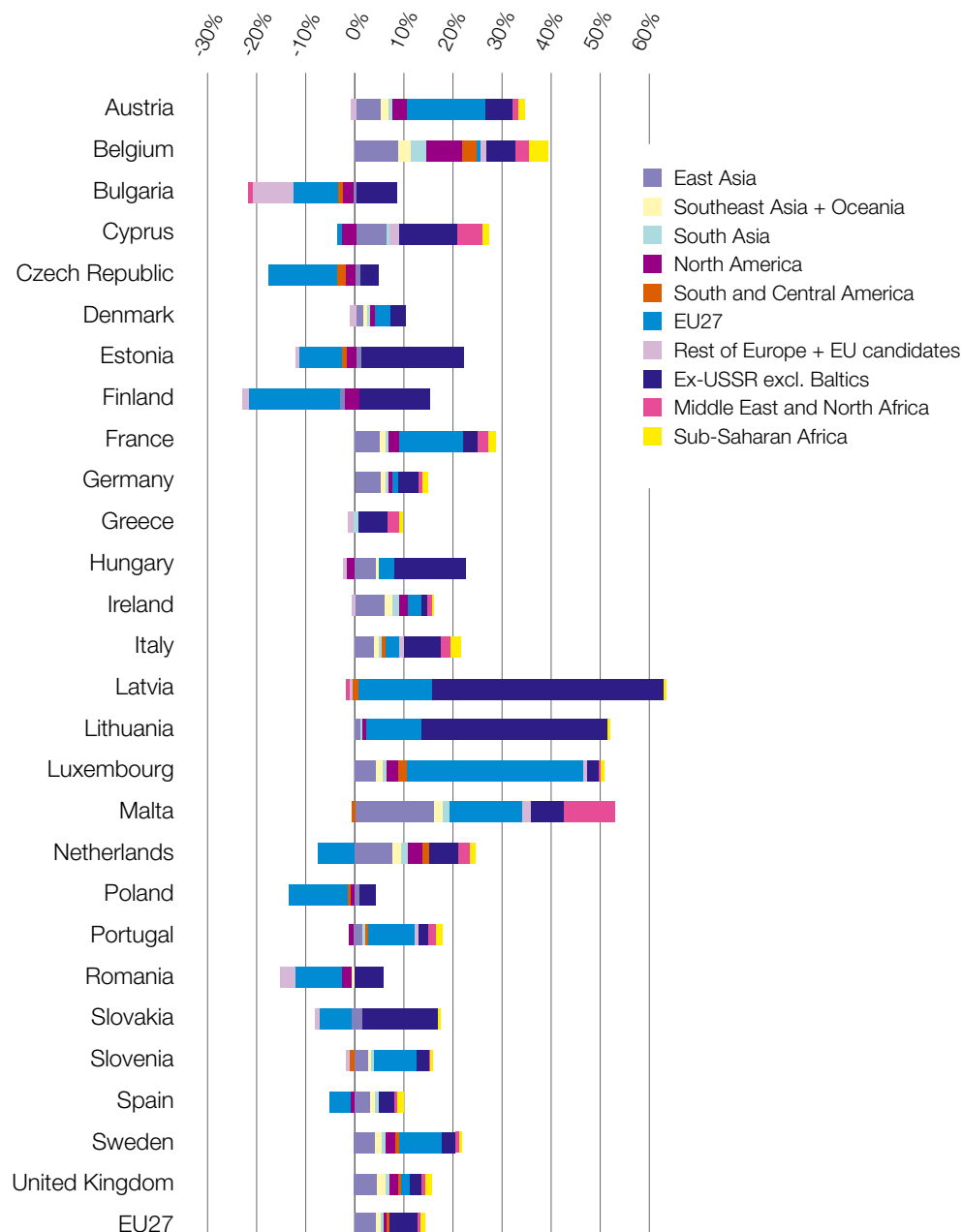
The sectors where the largest quantities of CO₂ are emitted in China to produce exports to the EU are machinery, electric and electronic equipment (almost 30% of the Chinese CO₂ emissions to produce exports to the EU) and chemicals (12.1%). The more contentious sectors of textiles and clothes, however, account 'only' for an estimated 7.6% of CO₂ emitted in China for exports to the EU.

The evolution of EU trade with China since 2006 contrasts with that of Russia, the other main country with which the EU's 'CO₂ balance' is in a huge deficit. Bilateral trade has increased much more slowly – and exports (67%) more rapidly than imports (35%) when measured by weight. Extrapolating from these trade data in the same way as was done above for China, the CO₂ emitted in Russia in 2006 to produce exports to the EU was 209 Mt, whilst the emissions in the EU for exports to Russia stood at 28 Mt. The net difference is 181 Mt – a significant amount, but far less than the 304 Mt deficit in trade with China. The main sectors are oil (16.7% of the total Russian CO₂ emissions to produce exports to the EU), non-ferrous metals (14.4%), chemicals (12.8%) and iron and steel (11.3%). All of these serve mainly as inputs to heavy industries in the EU, in particular in former communist Member States, which often use these as inputs for their own exports.

⁴ This is confirmed by data from the Eurostat 2006 statistical yearbook (Eurostat, 2006), which lists the evolution of trade flows in different product areas for main trading partners, 2001–2005. In most sectors there is a significant increase both in imports from and exports to China. Amongst the more important product categories, computer equipment is the only one that stands out, with an increase of 215% between 2001 and 2005 as measured by value – almost double the average imports increase.

Figure 6: Member states' CO₂ balance with world regions

(CO₂ embodied in imports minus CO₂ embodied in exports, as percentage of domestic CO₂ production, 2001)



Just like the comparison between consumption and production of CO₂, the 'CO₂ balances' of Member States reflect the countries' energy supply mix. In other words, countries with nuclear-power, such as France or Belgium, have huge net deficits of their CO₂ balances. Similarly, Latvia and Lithuania have huge deficits due to relatively low domestic emissions and huge amounts of embodied CO₂ in imports from Russia (mostly due to oil and steel). In addition, smaller economies tend to have larger imbalances – whether surplus or deficit. This reflects greater specialisation of smaller economies: a small country without energy resources may rely on imports that require large amounts of CO₂ emissions in its trading partner, relative to the small country's own CO₂ production. Conversely, a small country specialised in energy-intensive industries will tend to emit a large share of its CO₂ just to produce exports.

All EU Member States have a CO₂ deficit in their bilateral trade with China. Belgium has a particularly high deficit, at 6.5% of its own domestic emissions, although this is partly explained by goods being imported to Belgium and then either re-exported or used for manufacturing goods consumed elsewhere. The Netherlands have net embodied CO₂ imports from China of 6.2% of Dutch domestic emissions, but does not have a similar 'excuse' as Belgium: most of the imports are destined for final consumption in the Netherlands.

Not only are many of the TVs or computers bought in the EU imported from abroad, but even those that carry a 'Made in EC' label may have led to significant emissions elsewhere in the world. The high-tech Irish manufacturing industry, in particular, shows how global supply chains lead to high emissions far away from the country of final assembly. Of all the global emissions required for Irish production of electronic equipment, such as computers, less than half occurred in Ireland or the rest of the EU: 20% occurred in East Asia, and 13% in North America. Likewise, for other machinery and equipment from Ireland, 18% of global emissions occurred in East Asia and 15% in North America. Overall, for EU production in these sectors, about 10% of global emissions occurred in East Asia.

II.C EU EXPORTS INCREASINGLY CARBON-CUNNING

There has been much debate about whether polluting activities will gradually move to, or choose to expand in, regions with lower environmental requirements. This is known as the ‘pollution haven’ hypothesis.

In the EU, this debate has recently come to focus on efforts to put a price on carbon in the EU and the possible impact on the competitiveness of EU industries. This report does not include time series – all the data is from 2001. However, a sectoral correspondence table between, on the one hand, the Global Trade Analysis Project (GTAP) and, on the other hand, the Harmonised System (HS – the international customs classification of goods) and the Extended Balance of Payments Services Classification (EBOPS – used in OECD statistics) was built⁵ to extrapolate the evolution of the CO₂ balance of the EU with the rest of the world between 2000/2001 and 2005/2006.⁶

This shows that, overall, the CO₂ emitted in trading partners per kg of imports to the EU remained, on average, constant. It is indeed unlikely that trade flows are directly impacted by current CO₂ regulations in the EU. First, there is no direct carbon price put on operations of EU industries (the industries in the EU’s Emission Trading System have been granted almost all their emission quotas for free). Second, studies (ZEW, 2006) concur that any likely future carbon prices in the EU effectively paid by companies (in the range of 20–30 euros/tonne CO₂) will cause only minor competitive distortions even in the most energy-intensive industries.

Interestingly, there was a marked reduction of CO₂ emitted in the EU per kg of exports to the rest of the world. While the CO₂ emitted to produce exports increased by 17%, the weight of exports grew by 28%. This contrast becomes even starker if service industries are included and emissions for exports are compared with the value of exports. For instance, the exports of relatively ‘carbon-free’ financial services doubled in value between 2000 and 2005. In other words, the carbon-cunning trade pattern of the EU seems to be becoming increasingly pronounced.

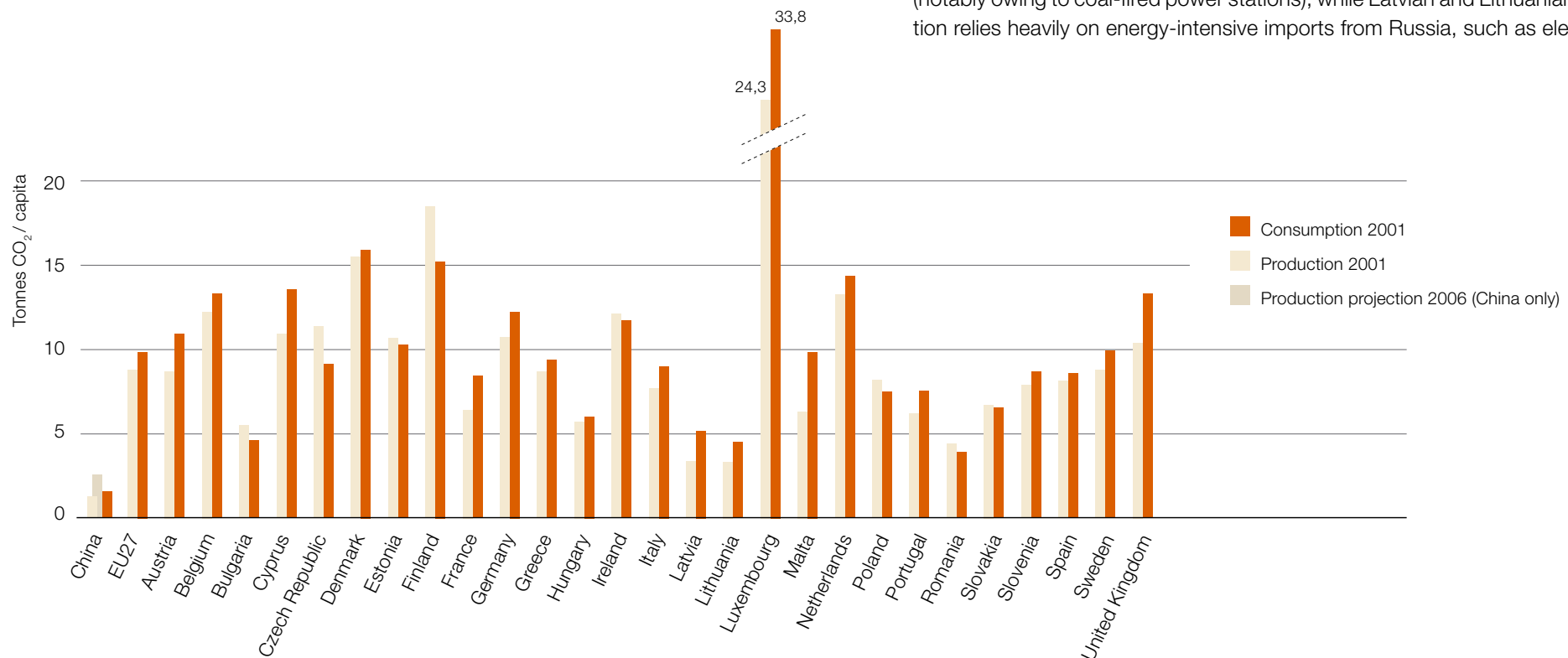
⁵ See Annex II for details.

⁶ Comparisons made between HS figures for 2001 and 2006, EBOPS figures for 2000 and 2005.

IID. WESTERN CONSUMERS, EASTERN PRODUCERS

The CO₂ footprint of EU Member States' consumption compared with their domestic CO₂ production varies widely. Western Member States generally have a much larger CO₂ footprint than CO₂ production. This reflects partly their energy mix. Another factor is the structure of the economy (the small service-dominated economies of Luxembourg and Malta have CO₂ footprints that are, respectively, 38% and 55% larger than their domestic CO₂ production). Finland and Ireland are the only exceptions. This reflects Finland's relatively high per capita CO₂ production, and Ireland's large export-oriented manufacturing sectors, such as computer and pharmaceutical industries. Among the newer Member States, the picture is more mixed: Bulgaria, Estonia, Romania, the Czech Republic, Slovakia and Poland all have levels of domestic CO₂ production that are larger than their carbon footprint (notably owing to coal-fired power stations), while Latvian and Lithuanian consumption relies heavily on energy-intensive imports from Russia, such as electricity.

Figure 7: Member States' consumption and production of CO₂ per capita





III. LOOKING BEYOND CO₂ EMITTED IN PRODUCTION

III.A. EMISSIONS DUE TO TRANSPORT AND CONSUMPTION

This report focuses on CO₂ emissions occurring in production. But trade generally requires transport, and air and road transport are very CO₂ intensive. The GTAP database, however, does not allocate emissions occurring in transport to sectors and countries in a consistent manner. While the study includes CO₂ emissions from all forms of transportation, there is no guarantee that the emissions are correctly allocated to products or countries.

Lifecycle assessment has shown that this may be an important factor in the overall global warming impact of a traded product, but that it depends on a number of variables, in particular the mode of transport. Taking the example of UK consumption of lamb, the production and transport emissions associated with imports shipped from New Zealand are significantly smaller than those associated with British lamb (788 and 1609 kg CO₂/tonne respectively). This is due to the fact that in New Zealand there is plenty of space for sheep to graze (causing zero CO₂ emissions), whereas in the more crowded British countryside, lambs need to be fed inside farms, which is more CO₂ intensive.

However, if the lamb is flown from New Zealand to the UK, the total emissions jump 15-fold to 11,913 kg CO₂/tonne (European Parliament, 2007). The same study makes other bilateral comparisons of lifecycle CO₂ emissions. For an energy-intensive product such as steel, about a tenth of the CO₂ emissions embodied in imports from China to Germany will be due to shipping emissions. Another study comparing primary energy use through the lifecycle of apples points to the importance of season and mode of transport for determining whether imported or European apples are preferable (Mila i Canals et al., 2007). In most cases, freight transport will not be the main cause of GHG emissions; transport accounts for 14% of emissions globally (WRI, 2006), of which freight represents a bit more than half.

In addition to transportation, many industrial products require energy for their use – ranging from mobile phones to cars. For such products, the overall impact on global warming will be determined mainly by their energy-efficiency in use, not the energy-efficiency of their production or transport.

The example of integrated compact fluorescent lamps (CFL-i - energy-efficient lamps that can be screwed into ordinary sockets) shows the relative importance of production, transport and consumption emissions of an energy-using product. The CFL-i manufacturer Philips has carried out a detailed lifecycle assessment of these products based on data from its European factories. This assessment can be adapted to its part-owned factories in China by adjusting for the Chinese electricity⁷ mix and the known glass requirements (one of the most energy-intensive inputs to CFL-i) of the Chinese factories. To an assumed 500 km lorry transport in Europe from manufacturer to retailer is added 1,000 km lorry transport from factory to harbour and the almost 20,000 km shipping from China to Europe. However, the data are not adjusted for differences between Europe and China in the energy-efficiency of manufacturing.⁸

These data show that production and transport account for less than 0.6% of the total CO₂ emissions through the lifecycle of a CFL-i used in Europe – regardless of whether it is produced in China or Europe. The use phase causes 99.4% of the CO₂ emissions. This is typical for many energy-using lighting appliances. Because CFL-i use only 20% of the energy and last five times longer than an ordinary incandescent lamp, they are by far preferable to the latter. Production accounts for 0.4–0.5% of CO₂ through the lifecycle, whereas transport emissions account for as little as 0.014% for a CFL-i produced in the EU and 0.070% for one produced in China.⁹ In other words, transport emissions are several times higher when imported from China than when manufactured in the EU, but remain in both cases insignificant from a lifecycle perspective.

⁷ Less efficient Czech Republic energy plants were used as an estimate for Chinese energy plants due to lack of detailed data for Chinese electricity production.

⁸ Details of LCA method: CML Method 2000 V2.1 used, Normalization data World 1995. IPCC method used for CO₂ calculations with a target of 100 years. Generic background data used is from Ecoinvent database (ETH 2007, Zurich). Production of lamps based on Philips industry data.

⁹ Given the small numbers, these percentages should merely be interpreted as providing an order of magnitude of emissions.

III.B. NON-CO2 IMPACTS OF TRADE

Not only are CFL-i beneficial overall through the replacement of incandescent lamps, as noted above, but in a world with massive labour surplus, labour intensive production makes sense from a sustainable development perspective. Indeed, CFL-i production provides more jobs in China than it does in the EU, because of different labour intensities. Most employees come from rural areas to escape desperate poverty. In CFL-i factories they will typically earn US\$ 90-180 per month, although this varies from province to province. Much of the imports of CFL-i come from joint ventures between Chinese producers and multinationals. These will generally offer fairly good labour standards in a Chinese context (several of the lighting multinationals have signed up to the UN Global Compact).

Thus, the CFL-i are a 'win-win' example, where both social and climate change imperatives can be used as arguments for more trade. But what if trade has a marginally negative impact on climate change and a positive impact on human development?

In the current political context in Europe, it is tempting to single-mindedly focus on climate change. However, climate change is only one of a range of urgent global challenges that are often interconnected. Eliminating extreme poverty and improving child mortality are two of these challenges that need to be dealt with urgently. Their interconnection with climate change is also evident. There is little doubt that people need to afford other energy sources than wood if deforestation in Africa is to stop. Child mortality must be reduced in the poorest countries if people are to dare give birth to fewer children and human population is to stabilise.

In other words, even if imports may cause greater CO₂ emissions than domestic production would have caused, we need to consider the impacts of trade versus non-trade on other global challenges. If trade lifts people out of poverty, then that may in some circumstances be overall beneficial – even if it leads to more CO₂ intensive production or transport.

An example is air-freight of fresh fruits and vegetables from Sub-Saharan Africa to the UK. This represents less than 0.1% of total UK carbon emissions, but injects about GBP200 million into rural Africa and provides 100,000–120,000 direct jobs. When dependants and service providers are factored in, an estimated 1–1.5 million Africans' livelihoods depend in part on these exports (IIED, 2006). Clearly, of the UK's carbon footprint, these air-freight emissions may be amongst the most beneficial to global sustainable development. Conversely, air-freight of grapes from California when they are out of season in Europe epitomises unnecessary GHG emissions. Trade is neither good nor bad – but it is an elephant in the room of the international climate change debate.



IV. POLICY RECOMMENDATIONS

IV.A. MEASURING CO₂ CONSUMPTION

In recent years, the EU has seemingly achieved a reduction in greenhouse gas emissions alongside continuous GDP growth¹⁰ – known as decoupling of emissions from economic growth. This report does not track the evolution through time of emissions due to EU consumption, and it is thus not possible to say whether or not such a decoupling has happened if we consider emissions due to EU consumption. Yet this report does demonstrate that EU trade is structurally responsible for far more CO₂ emissions in other countries due to its imports than the EU emits itself to export. In order to prevent ‘leakage’ of emissions to other countries, the EU would do well to include a shadow consumption-based indicator for compliance with its international climate commitments.¹¹

As noted above, the Chinese government is already making the point that ‘countries importing energy-intensive Chinese exports should assume some responsibility for the emissions their manufacture generated’ (FT, 2007a). A shadow consumption-based indicator would respond constructively to such a reproach. Furthermore, if such an indicator were made sector-by-sector, EU decision-makers would get valuable information about the growth potentials of different industries in a future where carbon emissions will be priced globally. Industries causing heavy emissions elsewhere through their supply-chains will be the most likely to need restructuring in the future. An example of this already happening is China’s elimination of its export tax rebates and introduction of new tariffs on energy-intensive goods (FT, 2007b; China Daily, 2006): such imports to EU industries are thus becoming more expensive.

¹⁰ GHG emissions of the EU27 decreased 10% from 1990 to 2007 (excluding so-called land-use, land-use change and forestation – LULUCF – activities destined to improve the uptake of GHG by vegetation).

¹¹ This line of reasoning has already been used for adjusting production-based inventories: Denmark, under the EU’s burden-sharing agreement to implement the bloc’s commitment under the Kyoto protocol, was allowed to adjust emissions in the base-year of 1990 owing to very high electricity imports (i.e. low domestic production) that year.

IV.B. ENCOURAGING TRADE AND INVESTMENT FLOWS TO SPEED UP SYSTEMIC ECONOMIC CHANGE

The additional responsibility Europe has for greenhouse gas emissions around the world due to its consumption merely adds to what is already an unsustainable EU economy. If we are to have a reasonable chance of limiting global warming to 2°C above pre-industrial levels, it is difficult to imagine anything less than an 80% cut in global greenhouse gas emissions by 2050 being sufficient (WWF, 2007; IPCC, 2007). The fact that EU CO₂ emissions due to consumption exceeds its CO₂ production by 12% merely adds to the size of this challenge, but also offers new opportunities to reduce emissions.

Rich countries must implement radical reductions in emissions and demonstrate the feasibility of achieving high living standards with a low carbon footprint. Without deep emission reductions in rich countries, mankind will face a 'timebomb' of CO₂ emissions as the five billion people today living in developing countries experience much-needed growth to climb out of poverty.

What should governments do? With a challenge of this magnitude, the entire toolbox of economic policies must be used. The tax regimes and economic policies across Europe were fundamentally reformulated after the Second World War to finance a welfare system and Keynesian growth policies that would prevent a repetition of the depression and the social crises of the 1930s. In a similar vein, governments today need fundamentally to rethink the sticks and carrots (e.g. tax rates or subsidies) that affect consumption, production and investment in order to avoid unprecedented ecological and social upheavals as a result of climate change. This will require coordinated efforts both by the EU and by its Member States, in accordance with their respective competencies.

EU and Member State policies that act as sticks and carrots for trade and investment flows are vital due to the sheer size of EU economic interaction with the rest of the world. For instance, as the world's largest economic and trading block, the EU has

a huge opportunity to stimulate companies around the world that produce 'climate-friendly' products. Trade Commissioner Peter Mandelson has already proposed that trade policy should contribute to tackling climate change (Mandelson, 2006).

It is crucial that a 'pro-climate trade policy' does not become a veil for solely promoting EU renewable technology exports or buying cheap Clean Development Mechanism¹² (CDM) credits. It must rather focus on stimulating innovation in those countries that will be the largest economic powers of the next decades and whose technological 'leapfrogging' is the most crucial to prevent future CO₂ emissions. Technological leapfrogging in emerging economies depends, to a large extent, on local ownership of the technologies, as national authorities facing development challenges cannot favour foreign-owned technologies over national ones in the longer term. Successful development will require that domestic producers appropriate new technologies. Further, creating the capacity of emerging economies to produce climate-friendly goods will accelerate their uptake in markets around the world.

The EU should eliminate trade barriers to climate-friendly goods and try to agree on common standards for such products with key manufacturing countries such as China, India or Brazil. The definition of 'climate-friendliness' needs to consider the entire lifecycle of products and ideally also the goods and services they substitute. The data produced for this report is too aggregated to make product-specific recommendations.

Based on other, more detailed data, however, the following are some examples of how the EU could improve its trade policy today.

¹² Under the Kyoto Protocol, countries with domestic emission ceilings (Annex I) may finance emission cuts in non-Annex I countries. They may do this by purchasing emission credits under the Clean Development Mechanism. These emission reductions in a non-Annex I country are then counted towards the commitments of the Annex I country.



IV.B.1. STOP PENALISING IMPORTS OF ENERGY-EFFICIENT LAMPS

In addition to custom duties, countries may – subject to certain WTO-defined rules – apply so-called trade defence instruments (usually in the form of extra duties) against import surges that cause significant damage to the domestic industry, i.e. when imported products are too cheap for domestic industry to compete against. The EU is actively using these tools. Over the last few years, developing countries (in particular China and India) have been the most frequent targets. As trade defence instruments are used to protect the EU's domestic industries, no regard has been given to whether the price-cutting effect of imports may actually be a good thing that would help to achieve overarching political objectives. In fact, under current EU rules, the Commission is not even allowed to consider non-economic factors when investigating whether trade defence instruments should be applied or not.

A result of this is the EU's imposition since 2001 of an antidumping duty of up to 66% on imports of compact fluorescent lamps (CFL-i) from China. As mentioned above, (Section III.A), these lamps have a huge energy efficiency potential, even if they are transported from the other side of the planet. CFL-i could save 23 Mt CO₂/year (equivalent to 0.5% of EU greenhouse gas emissions) indirectly by replacing conventional incandescent lamps in the EU. But they are three to six times more expensive to purchase than equivalent incandescent lamps, so the strategy of EU retailers and most producers is to sell relatively cheap CFL-i from China in order to get consumers to buy their first CFL-i and discover their benefits.

In October 2007, the EU decided to prolong for another year this blatant example of inconsistency between its trade and climate change policies. Similar cases might emerge in the future. EU rules for applying trade defence instruments should at least allow consideration of consistency between the trade defence instruments and overarching policy objectives for the EU – such as energy efficiency.

IV.B.2. LIFT DUTIES ON SUSTAINABLE BIOFUELS



The EU has set itself an objective that biofuels must account for 10% of primary energy used in road transport by 2020, provided that their production is sustainable. Sustainability of biofuels involves a number of concerns – for instance in relation to rainforest destruction, freshwater depletion and social impacts, in addition to their greenhouse gas balance throughout their lifecycle. Most studies of the impacts of biofuels have focused on the latter.

Biofuels typically come in the form of bioethanol (which can be blended with gasoline) or biodiesel. Bioethanol is generally made from corn or wheat (from temperate climates) or sugarcane (from tropical climates). Several studies have assessed the net emissions reductions resulting from sugarcane ethanol in Brazil, and all have concluded that the benefits far exceed those from grain-based ethanol produced in Europe and the US (WWI, 2006). It has been estimated that the total lifecycle greenhouse gas emissions reductions associated with Brazil's ethanol industry are equivalent to 46.6 Mt CO₂ annually, or approximately 20% of Brazil's fossil fuel emissions (Kaltner et al., 2005).

Today, Brazil is also the only major exporter of bioethanol. However, to enter the EU market a customs duty of €19.2 per hectolitre is put on bioethanol. If it is denatured (meaning that some other component is added to make it unfit to mix in alcoholic beverages), the duty is still €10.2 per hectolitre. However, some Member States grant fuel tax concessions only to undenatured bioethanol. Therefore, bioethanol is imported in both forms. The duty effectively brings up the price of Brazilian ethanol to the price of its European competitors. It has been claimed that this safeguards against undesired side effects of Brazilian sugarcane production (e.g. freshwater depletion or slave labour). However, as the duty does not distinguish between responsibly produced and other bioethanol, it is clearly not aimed at meeting such concerns and making best use of Brazil's natural endowments for biofuel production.

Once a certification system to verify the sustainability of biofuels is in place (the UK government has committed to making biofuels sustainability certification mandatory from 2011, cf. DfT, 2007), these duties should be lifted.



THE EU APPLIES THE SAME DUTY OF 10 PERCENT ON ELECTRICAL CARS AS ON ANY OTHER PRIVATE CAR.



IV.B.3. LOWER DUTIES FOR LOW-CARBON VEHICLES

Although biofuels may contribute to reducing the carbon emissions of transport, the EU biofuels target of 10% also demonstrates that biofuels will not by themselves result in the 'defossilisation' of transport. Grid-connected automotive technologies such as battery-electric vehicles (BEVs) and plug-in hybrids (PHEVs), on the other hand, are more easily combined with other renewable energy sources and do not require the construction of any major new infrastructure.

Electric vehicles will not solve the problem of energy supply by themselves (they may offer no advantage, in terms of CO₂ emissions, over conventional vehicles if powered by fossil fuel-generated electricity), but they will be part of future climate-friendly transport systems. Yet the EU applies the same duty of 10% on electrical cars as on any other private car. Some years ago, this would have been merely a theoretic problem, as there was very little production worldwide and even smaller international trade. However, the largest manufacturer of electrical cars today is in Bangalore, India, and is set to produce 35,000 units annually by the end of 2008. In Tianjin, China, a production line for 20,000 vehicles was due to open in late 2007. Both companies are targeting the EU market, among others (Indic View, 2007). The EU should facilitate both companies' market access by applying a lower duty for those electrical cars with low energy consumption per kilometre (in particular from developing countries) than for conventional cars.



V. CONCLUSION:
INVESTING FOR THE FUTURE



The EU carries a huge responsibility for CO₂ emissions in the rest of the world due to its carbon-intensive consumption and trade patterns. That is not an argument for or against trade. Some trade may be good, as exemplified above by the Indian electrical cars, Chinese energy-saving lamps and Brazilian bioethanol, which may contribute somewhat to decreasing Europeans' CO₂ footprint. Conversely, airborne imports of grapes from California when they are out of season in Europe illustrates 'bad trade' as seen from a climate perspective.

However, the main way to reduce the EU's carbon footprint abroad is to facilitate technological leapfrogging of exporting countries – in particular of emerging economies. It is their energy sources, their transport system, the energy efficiency of their factories, and the product mix of their exports that determine the emissions caused overseas by EU imports. The EU has a real ability to help in this respect, since emerging economies are currently building their industrial and urban infrastructures for the next decades. Emerging economies can continue to replicate the Western model, or they may leapfrog to climate-friendly solutions. Europe has both knowledge and funds that can facilitate such leapfrogging.

This will have benefits beyond reducing the EU carbon footprint abroad. Most emissions, whether in the EU or China, are not related to imports or exports, but take place domestically to satisfy domestic consumption and investment (Peters et al., 2007). In other words, the EU and its Member States should provide strong incentives to channel European investments in emerging economies into technological leapfrogging generally – not only of their export industries. This argument goes far beyond channelling more funds into CDM projects. It is about investing in new solutions in the main economies of tomorrow in order to build a future that benefits people and the climate.

ANNEXES

ANNEX I GLOSSARY

Bilateral trade

The direct international trade flow between two countries (for example, Japan and the USA, or France and Germany). In bilateral trade data, the trade to final and intermediate consumers is not distinguished.

CO₂ balance

CO₂ emitted in the EU for exports to trade partner minus CO₂ emitted in trade partner for imports to the EU.

CO₂ footprint (CO₂ consumption)

The global CO₂ emissions embodied in final domestic consumption. It includes emissions occurring domestically and abroad.

CO₂ production

The domestic CO₂ emissions embodied in total domestic production, whether destined for domestic or foreign consumption.

CO₂ consumption overshoot

CO₂ consumption exceeding CO₂ production.

CO₂ production overshoot

CO₂ production exceeding CO₂ consumption.

CO₂ intensity

CO₂ emitted to produce an amount of products (this can be measured by value or weight).

Final consumption

Final consumption consists of goods and services used up by individual households or the community to satisfy their individual or collective needs or wants. Compare with Intermediate Consumption.

Global emissions

Includes all emissions caused to produce a good, whether they occurred domestically or abroad.

Lifecycle assessment

The compilation and evaluation of the inputs, outputs and the potential environmental impacts of a product system throughout its lifecycle. The lifecycle is defined as the consecutive and interlinked stages of a product system, from raw material acquisition or generation of natural resources to the final disposal.

Intermediate consumption

Intermediate consumption consists of the value of the goods and services consumed as inputs by a process of production, excluding fixed assets whose consumption is recorded as consumption of fixed capital; the goods or services may be either transformed or used up by the production process.

Input-Output Analysis (IOA)

IOA is the study of the interindustry relationships between sectors of an economy. It can be used as a tool to determine the environmental impacts caused by the production of goods and services.

Multi-regional input-output (MRIO)

MRIO analysis is an extension of IOA to many regions. It describes the relationships between industries both within a nation and between nations.

ANNEX II TABLES FOR FIGURES

FIGURES 1-3:

METHODOLOGY FOR IEA/BP/WRI 2006 PROJECTIONS AND DATA SETS

Projections of CO₂ production of major countries in 2006 was calculated as follows:

For the EU, the European Environmental Agency's greenhouse gas viewer¹ was used to retrieve CO₂ emissions of EU27 in 2001 and 2005. The evolution was used to adjust GTAP CO₂ production data for 2001.

For other countries, the following method² was used: The evolution of consumption of coal, oil and gas 2001-2006 was retrieved in BP's Statistical Review of World Energy 2007.³ The changes to consumption were then used to project CO₂ emissions from combustion of the same fossil fuels in 2001 and 2006 based on IEA 2004 data for CO₂ emissions of the same fossil fuels.⁴

In addition, the evolution of process emissions from the cement industry 2001-2005/6 (2006 figures available only for the larger producing countries) was calculated using cement production data of the US Geological Survey.⁵ The percentage changes of production were then used to adjust CO₂ process emissions from the cement industry as reported by the database EarthTrends of the World Resources Institute (WRI).⁶

The total emissions calculated in this way were added up for each year 2001-2006 and a percentage change calculated. This percentage was then used to adjust the GTAP CO₂ production data of 2001.

Finally, the CO₂ production in 2001 and 2006 was divided by the number of inhabitants. Population figures are from the UN Demographic Yearbook 2004 (for 2001), US Census Bureau International Database (for 2006) and from Eurostat (for the EU27 in both years).

The precise numbers follow in the table on the next page.

¹ Available at dataservice.eea.europa.eu/dataservice/viewdata/viewpvt.asp?id=418

² This projection method was developed by the Dutch Milieu en Natuur Planbureau (MNP, 2007)

³ Available at www.bp.com/productlanding.do?categoryId=6848&contentId=7033471

⁴ "CO₂ Emissions from Fuel Combustion 1971-2004", International Energy Agency, 2006.

⁵ Available on minerals.usgs.gov/minerals/pubs/commodity/cement/

⁶ Available on earthtrends.wri.org/searchable_db/index.php?theme=3&variable_ID=465&action=select_countries

DATASET FIGURES 1-3

Country/region	Consumption 2001 (tonnes/capita)	Production 2001 (tonnes/capita)	Production projection 2006 (tonnes/capita)	Consumption 2001 (mt)	Production 2001 (mt)	Production projection 2006 (assuming GTAP production % increase similar to IEA/BP/WRI. EU projection based on EEA data.)	Production est. 2006 based on IEA/BP/WRI (except EU: EEA data for 2005)	Production 2001 based on IEA/BP/WRI (except EU: EEA)	Production increase % based on IEA/BP/WRI (EU: EEA data 2001- 2005)	Population 2001 (1000)	Population 2006 (1000)
US	22.28	20.81	20.31	6,346.6	5,925.3	6,062.3	5,750	5,620	2.3%	284,797	298,444
Canada	16.82	17.33	18.10	521.8	537.5	599.0	577	518	11.5%	31,021	33,099
Australia	15.80	17.74	18.02	306.6	344.4	365.2	361	340	6.1%	19,413	20,264
Japan	11.67	10.20	10.52	1,483.5	1,297.2	1,341.6	1,210	1,170	3.4%	127,130	127,515
EU27	9.84	8.71	8.64	4,753.1	4,206.2	4,274.3	4,269	4,201	1.6%	482,958	494,675
Korea	9.20	8.31	9.11	435.5	393.5	445.1	495	438	13.1%	47,343	48,847
Russia	8.13	10.44	11.28	1,170.5	1,503.4	1,602.3	1,620	1,520	6.6%	143,954	142,069
Middle East	5.67	6.52	7.77	994.9	1,144.2	1,480.3	1,330	1,028	29.4%	175431	190,581
Ex-USSR excl. Russia & Baltics	4.70	5.44	5.88	629.3	729.3	801.1	807.9	736	9.8%	133,952	136,137
South Africa	4.43	7.20	8.24	196.3	319.1	364.3	344	301	14.2%	44,328	44,188
Mexico	3.80	3.60	3.87	386.7	366.8	416.2	419	369	13.5%	101,754	107,450
China	2.13	2.60	4.49	2,712.1	3,305.3	5,903.8	5,680	3,180	78.6%	1,271,850	1,313,974
India	0.88	0.94	1.15	904.7	970.0	1,278.6	1,301	987	31.8%	1,033,248	1,111,714

CORRESPONDENCE TABLE FOR FIGURE 4

Sector ⁷	Economic output (million USD)	CO ₂ emissions globally (1000 tonnes)	Eco- nomic output as % of total	CO ₂ emis- sions globally as % of total
Paddy rice	190.0	191.2	0.0%	0.0%
Wheat	1,450.9	948.5	0.0%	0.0%
Cereal grains nec	974.0	594.6	0.0%	0.0%
Vegetables, fruit, nuts	36,506.0	22,875.9	0.5%	0.6%
Oil seeds	490.7	389.4	0.0%	0.0%
Sugar cane, sugar beet	179.4	103.0	0.0%	0.0%
Plant-based fibers	167.5	508.3	0.0%	0.0%
Crops nec ⁸	18,000.0	11,721.3	0.2%	0.3%
Cattle, sheep, goats, horses	3,428.3	2,729.0	0.0%	0.1%
Animal products nec	8,929.9	6,917.3	0.1%	0.2%
Raw milk	6,536.1	5,145.7	0.1%	0.1%
Wool, silk-worm cocoons	70.5	47.8	0.0%	0.0%
Forestry	3,568.0	2,074.1	0.0%	0.1%
Fishing	22,598.7	12,529.2	0.3%	0.3%
Meat: cattle, sheep, goats, horse	49,333.9	28,047.8	0.6%	0.8%
Meat products nec	73,519.6	47,857.0	0.9%	1.3%
Vegetable oils and fats	25,065.6	14,250.1	0.3%	0.4%
Dairy products	83,437.0	43,526.4	1.0%	1.2%
Processed rice	1,664.6	1,283.6	0.0%	0.0%
Sugar	7,726.5	5,892.3	0.1%	0.2%
Food products nec	163,789.8	93,433.5	2.1%	2.5%
Beverages and tobacco products	117,837.1	51,384.4	1.5%	1.4%
Agriculture	625,464.2	352,450.6	7.8%	9.5%
Coal	444.8	913.7	0.0%	0.0%
Oil	0.3	0.7	0.0%	0.0%
Gas	932.5	834.2	0.0%	0.0%
Minerals nec	1,230.8	1,616.8	0.0%	0.0%
Mining	2,608.3	3,365.3	0.0%	0.0%
Petroleum, coal products	31,940.7	83,109.3	0.4%	2.2%
Chemical, rubber, plastic prods	158,897.0	127,752.0	2.0%	3.4%
Mining, petroleum & chemicals	196,054.5	217,592.0	2.5%	5.9%
Textiles	49,148.3	30,083.9	0.6%	0.8%
Wearing apparel	84,766.9	39,561.9	1.1%	1.1%
Leather products	37,281.6	18,982.5	0.5%	0.5%

Sector	Economic output (million USD)	CO ₂ emissions globally (1000 tonnes)	Eco- nomic output as % of total	CO ₂ emis- sions globally as % of total
Textiles & clothes	171,196.9	88,628.4	2.1%	2.4%
Wood products	65,280.4	36,816.7	0.8%	1.0%
Paper products, publishing	61,013.3	44,973.6	0.8%	1.2%
Wood & paper	126,293.8	81,790.2	1.6%	2.2%
Mineral products nec	20,581.6	31,209.3	0.3%	0.8%
Ferrous metals	1,671.0	4,017.9	0.0%	0.1%
Metals nec	2,128.3	3,144.2	0.0%	0.1%
Metal products	78,291.3	63,626.8	1.0%	1.7%
Metals & mineral products	102,672.3	101,998.3	1.3%	2.7%
Motor vehicles and parts	327,397.3	190,522.9	4.1%	5.1%
Transport equipment nec	66,389.9	30,972.9	0.8%	0.8%
Electronic equipment	168,651.2	77,750.8	2.1%	2.1%
Machinery and equipment nec	379,262.2	202,652.8	4.8%	5.5%
Manufactures nec	127,346.6	68,501.0	1.6%	1.8%
Machinery & equipment	1,069,047.3	570,400.4	13.4%	15.3%
Electricity	81,665.2	463,588.6	1.0%	12.5%
Gas manufacture, distribution	7,453.9	28,551.7	0.1%	0.8%
Water	16,731.8	12,448.7	0.2%	0.3%
Electricity, gas, water	105,850.9	504,589.0	1.3%	13.6%
Construction	822,436.4	405,595.1	10.3%	10.9%
Trade	1,091,270.0	322,669.8	13.7%	8.7%
Transport nec	198,993.2	194,129.5	2.5%	5.2%
Sea transport	69,367.7	112,356.7	0.9%	3.0%
Air transport	56,762.2	91,392.3	0.7%	2.5%
Transport services	1,416,393.0	720,548.3	17.7%	19.4%
Communication	90,757.4	17,292.6	1.1%	0.5%
Financial services nec	51,943.6	9,035.9	0.7%	0.2%
Insurance	101,176.7	22,362.7	1.3%	0.6%
Business services nec	586,014.2	120,802.1	7.3%	3.3%
Recreation and other services	409,544.2	84,366.5	5.1%	2.3%
Dwellings	324,422.4	19,620.7	4.1%	0.5%
Private and business services	1,563,858.6	273,480.6	19.6%	7.4%
Pub.adm./defence/health/educ	1,781,701.7	399,478.3	22.3%	10.7%
Total (excl. households)	7,980,969.6	3,716,551.3		

⁷ As defined in GTAP – for further details see <https://www.gtap.agecon.purdue.edu/databases/v6/default.asp>.⁸ Nec = not elsewhere classified

CORRESPONDENCE TABLE FOR AGGREGATE REGIONS IN WORLD MAP AND FIGURE 5

Aggregate region	GTAP region ⁹
Oceania	Australia
	New Zealand
	Rest of Oceania
East Asia	China
	Hong Kong
	Japan
	Korea
	Taiwan
	Rest of East Asia
South and South-East Asia	Indonesia
	Malaysia
	Philippines
	Singapore
	Thailand
	Vietnam
	Rest of Southeast Asia
	Bangladesh
	India
North America	Canada
	United States
	Rest of North America

South and Central America	Mexico
	Central America
	Rest of FTAA
	Rest of the Caribbean
	Colombia
	Peru
	Venezuela
	Rest of Andean Pact
	Argentina
	Brazil
	Chile
	Uruguay
	Rest of South America

EU27	Austria
	Belgium
	Denmark
	Finland
	France
	Germany
	United Kingdom
	Greece
	Ireland
	Italy

⁹ The full details about GTAP regions are available on https://www.gtap.agecon.purdue.edu/databases/v6/v6_regions.asp?version=60

Luxembourg
Netherlands
Portugal
Spain
Sweden
Bulgaria
Cyprus
Czech Republic
Hungary
Malta
Poland
Romania
Slovakia
Slovenia
Estonia
Latvia
Lithuania

Rest of Europe + EU candidates	Switzerland
	Rest of EFTA
	Rest of Europe
	Albania
	Croatia
	Turkey

Former Soviet Union	Russia
	Rest of Former Soviet Union

Middle East and North Africa	Rest of Middle East
	Morocco
	Tunisia
	Algeria
	Libya
	Egypt

Sub-Saharan Africa	Botswana
	South Africa
	Rest of South African CU
	Malawi
	Mozambique
	Tanzania
	Zambia
	Zimbabwe
	Rest of SADC
	Madagascar
	Uganda
	Rest of Sub-Saharan Africa

PROJECTIONS IN SECTION II.C: HS-GTAP CORRESPONDENCE TABLE

Com- bined HS- GTAP sector	HS chapter		GTAP sector (for details see https://www.gtap.agecon.purdue.edu/databases/v6/default.asp)	
1	1	Live animals.	9	Cattle
1				
2	2	Meat and edible meat offal	19	Cattle meat
2			20	Other meat
3	3	Fish and crustaceans, molluscs and other aquatic invertebrates.	14	Fishing
4	4	Dairy produce; birds' eggs; natural honey; edible products of animal origin, not elsewhere specified or included.	22	Milk, dairy products
4			11	Raw milk
5	5	Products of animal origin, not elsewhere specified or included.	10	Other animal products
6	6	Live trees and other plants; bulbs, roots and the like; cut flowers and ornamental foliage.	8	Other crops
7	7	Edible vegetables and certain roots and tubers.	4	Vegetables & fruits
7	8	Edible fruit and nuts; peel of citrus fruit or melons.	4	Vegetables & fruits
6	9	Coffee, tea, maté and spices.	8	Other crops
8	10	Cereals.	1	Paddy rice
8			2	Wheat
8			3	Other grains

9	11	Products of the milling industry; malt; starches; inulin; wheat gluten.	23	Processed rice
9			25	Other food
10	12	Oil seeds and oleaginous fruits; miscellaneous grains, seeds and fruit; industrial or medicinal plants; straw and fodder.	5	Oil seeds
10			6	Sugar cane and beet
11	13	Lac; gums, resins and other vegetable saps and extracts.	13	Forestry
11	14	Vegetable plaiting materials; vegetable products not elsewhere specified or included.	13	Forestry
12	15	Animal or vegetable fats and oils and their cleavage products; prepared edible fats; animal or vegetable waxes.	21	Vegetable oils
9	16	Preparations of meat, of fish or of crustaceans, molluscs or other aquatic invertebrates.	25	Other food
9	17	Sugars and sugar confectionery.	24	Sugar
9			25	Other food
9	18	Cocoa and cocoa preparations.	25	Other food
9	19	Preparations of cereals, flour, starch or milk; pastrycooks' products.	25	Other food
9	20	Preparations of vegetables, fruit, nuts or other parts of plants.	25	Other food
9	21	Miscellaneous edible preparations.	25	Other food

13	22	Beverages, spirits and vinegar.	26	Beverages & tobacco
13	24	Tobacco and manufactured tobacco substitutes.	26	Beverages & tobacco
12	23	Residues and waste from the food industries; prepared animal fodder.	21	Vegetable oils
14	25	Salt; sulphur; earths and stone; plastering materials, lime and cement.	34	Non-metallic minerals: cement, plaster, lime, gravel, concrete
15	26	Ores, slag and ash.	18	Other mining
16	27	Mineral fuels, mineral oils and products of their distillation; bituminous substances; mineral waxes.	32	Coke oven products, refined petroleum products, processing of nuclear fuel
16			15	Mining and agglomeration of hard coal, lignite and peat
16			16	Oil (extraction)
16			17	Gas (extraction)
17	28	Inorganic chemicals; organic or inorganic compounds of precious metals, of rare-earth metals, of radioactive elements or of isotopes.	33	Chemical, rubber and plastics products
17	29	Organic chemicals.	33	Chemical, rubber and plastics products
17	30	Pharmaceutical products.	33	Chemical, rubber and plastics products
17	31	Fertilisers.	33	Chemical, rubber and plastics products
17	32	Tanning or dyeing extracts; tannins and their derivatives; dyes, pigments and other colouring matter; paints and varnishes; putty and other mastics; inks.	33	Chemical, rubber and plastics products

17	33	Essential oils and resinoids; perfumery, cosmetic or toilet preparations.	33	Chemical, rubber and plastics products
17	34	Soap, organic surface-active agents, washing preparations, lubricating preparations, artificial waxes, prepared waxes, polishing or scouring preparations, candles and similar articles, modelling pastes, "dental waxes" and dental preparations with a basis.	33	Chemical, rubber and plastics products
17	35	Albuminoidal substances; modified starches; glues; enzymes.	33	Chemical, rubber and plastics products
17	36	Explosives; pyrotechnic products; matches; pyrophoric alloys; certain combustible preparations.	33	Chemical, rubber and plastics products
17	37	Photographic or cinematographic goods.	33	Chemical, rubber and plastics products
17	38	Miscellaneous chemical products.	33	Chemical, rubber and plastics products
17	39	Plastics and articles thereof.	33	Chemical, rubber and plastics products
17	40	Rubber and articles thereof.	33	Chemical, rubber and plastics products
18	41	Raw hides and skins (other than furskins) and leather.	29	Tanning and dressing of leather
18	42	Articles of leather; saddlery and harness; travel goods, handbags and similar containers; articles of animal gut (other than silk-worm gut).	29	Tanning and dressing of leather
23	43	Furskins and artificial fur; manufactures thereof.	28	Wearing apparel

11	44	Wood and articles of wood; wood charcoal.	30	Wood and products of wood and cork, except furniture
11	45	Cork and articles of cork.	30	Wood and products of wood and cork, except furniture
11	46	Manufactures of straw, of esparto or of other plaiting materials; basketware and wickerwork.	30	Wood and products of wood and cork, except furniture
11	47	Pulp of wood or of other fibrous cellulosic material; recovered (waste and scrap) paper or paperboard.	30	Wood and products of wood and cork, except furniture
19	48	Paper and paperboard; articles of paper pulp, of paper or of paperboard.	31	Paper & paper products
19	49	Printed books, newspapers, pictures and other products of the printing industry; manuscripts, typescripts and plans.	31	Paper & paper products
20	50	Silk.	12	Wool, silk, and other raw animal materials used in textile
20	51	Wool, fine or coarse animal hair; horsehair yarn and woven fabric.	12	Wool, silk, and other raw animal materials used in textile
21	52	Cotton.	7	Plant Fibres
21	53	Other vegetable textile fibres; paper yarn and woven fabrics of paper yarn.	7	Plant Fibres
22	54	Man-made filaments; strip and the like of man-made textile materials.	27	Textiles
22	55	Man-made staple fibres.	27	Textiles

22	56	Wadding, felt and nonwovens; special yarns; twine, cordage, ropes and cables and articles thereof.	27	Textiles
22	57	Carpets and other textile floor coverings.	27	Textiles
22	58	Special woven fabrics; tufted textile fabrics; lace; tapestries; trimmings; embroidery.	27	Textiles
22	59	Impregnated, coated, covered or laminated textile fabrics; textile articles of a kind suitable for industrial use.	27	Textiles
22	60	Knitted or crocheted fabrics.	27	Textiles
23	61	Articles of apparel and clothing accessories, knitted or crocheted.	28	Wearing apparel
23	62	Articles of apparel and clothing accessories, not knitted or crocheted.	28	Wearing apparel
23	63	Other made up textile articles; sets; worn clothing and worn textile articles; rags.	28	Wearing apparel
24	64	Footwear, gaiters and the like; parts of such articles.	41	Other machinery & equipment
23	65	Headgear and parts thereof.	28	Wearing apparel
25	66	Umbrellas, sun umbrellas, walking-sticks, seat-sticks, whips, riding-crops and parts thereof.	42	Other manufacturing, incl. recycling
25	67	Prepared feathers and down and articles made of feathers or of down; artificial flowers; articles of human hair.	42	Other manufacturing, incl. recycling
14	68	Articles of stone, plaster, cement, asbestos, mica or similar materials.	34	Non-metallic minerals: cement, plaster, lime, gravel, concrete

14	69	Ceramic products.	34	Non-metallic minerals: cement, plaster, lime, gravel, concrete
14	70	Glass and glassware.	34	Non-metallic minerals: cement, plaster, lime, gravel, concrete
15	7101-03	Precious stones	18	Other manufacturing, incl. recycling
26	71 except 01-03	Natural or cultured pearls, precious or semi-precious stones, precious metals, metals clad with precious metal and articles thereof; imitation jewellery; coin.	36	Non-ferrous metals
27	72	Iron and steel.	35	Iron & steel
27	73	Articles of iron or steel.	35	Iron & steel
26	74	Copper and articles thereof.	36	Non-ferrous metals
26	75	Nickel and articles thereof.	36	Non-ferrous metals
26	76	Aluminium and articles thereof.	36	Non-ferrous metals
26	78	Lead and articles thereof.	36	Non-ferrous metals
26	79	Zinc and articles thereof.	36	Non-ferrous metals
26	80	Tin and articles thereof.	36	Non-ferrous metals
26	81	Other base metals; cermets; articles thereof.	36	Non-ferrous metals
27	82	Tools, implements, cutlery, spoons and forks, of base metal; parts thereof of base metal.	37	Fabricated metal products
27	83	Miscellaneous articles of base metal.	37	Fabricated metal products
27	8402, 8403	Boilers (water, steam, central heating)	37	Fabricated metal products
24	84 minus 8402, 8403	Nuclear reactors, machinery and mechanical appliances; parts thereof.	40	Electronic equipment

24	85	Electrical machinery and equipment and parts thereof; sound recorders and reproducers, television image and sound recorders and reproducers, and parts and accessories of such articles.	41	Other machinery & equipment
28	86	Railway or tramway locomotives, rolling-stock and parts thereof; railway or tramway track fixtures and fittings and parts thereof; mechanical (including electro-mechanical) traffic signalling equipment of all kinds.	39	Other transport equipment
29	87	Vehicles other than railway or tramway rolling-stock, and parts and accessories thereof.	38	Motor vehicles
28	88	Aircraft, spacecraft, and parts thereof.	39	Other transport equipment
28	89	Ships, boats and floating structures.	39	Other transport equipment
24	90	Optical, photographic, cinematographic, measuring, checking, precision, medical or surgical instruments and apparatus; parts and accessories thereof.	41	Other machinery & equipment
24	91	Clocks and watches and parts thereof.	41	Other machinery & equipment
24	93	Arms and ammunition; parts and accessories thereof.	41	Other machinery & equipment
25	92	Musical instruments; parts and accessories of such articles.	42	Other manufacturing, incl. recycling

25	94	Furniture; bedding, mattresses, mattress supports, cushions and similar stuffed furnishings; lamps and lighting fittings, not elsewhere specified or included; illuminated signs, illuminated name-plates and the like; prefabricated buildings.	42	Other manufacturing, incl. recycling
25	95	Toys, games and sports requisites; parts and accessories thereof.	42	Other manufacturing, incl. recycling
25	96	Miscellaneous manufactured articles.	42	Other manufacturing, incl. recycling
	EBOPS (services) chapter	GTAP sector		
26		Transportation	48	Other Transport
26		Travel	49	Water Transport
26			50	Air Transport
27		Communication	51	Communications
28		Construction	46	Construction
29		Insurance	53	Insurance
30		Financial	52	Other financial intermediation
31		Personal cultural and recreational	55	Recreation & other services

ANNEX III METHODOLOGY

WHAT IS “POLLUTION EMBODIED IN TRADE”¹⁰ ?

The production of goods and services generates pollution through production processes and through the energy consumption required in production. The cumulative pollution emitted through the entire chain of production, starting from resource extraction to final sale, is said to be “embodied” in that product. If the product is further traded across national borders, then this is “pollution embodied in trade”.

The concept of pollution embodied in trade shares many characteristics with material flow analysis. In traditional material flow analysis the physical flow of the material of interest, iron for example, is traced around the globe. For pollution embodied in trade, the pollutant is not physically a part of the traded product, but rather the pollution emitted in the production of that product. Consequently, some published research refers to “hidden” or “virtual” flows of pollution.

The main method for calculating emissions embodied in trade is input-output analysis. Input-output analysis originated in economics and is a widely accepted method for analyzing the interconnections between different economic sectors (its founder, Wassily Leontief, received a Nobel Prize). For calculations of pollution embodied in trade, the standard input-output model must be generalized into a multi-regional model to account for the different production technologies in different countries. The main methodological issue for pollution embodied in trade is linking the input-output data from different countries through trade statistics.

The calculation and analysis of the pollution embodied in trade is useful in many areas of environmental system analysis. Pollution embodied in trade gives a good measure of how consumption choices in one country affect the environment in other countries. It also can demonstrate a quantitative change if countries increasingly shift polluting production off-shore while pursuing a less polluting knowledge-based domestic economy. These applications are particularly relevant for addressing the connection between trade and the environment.

CALCULATING “POLLUTION EMBODIED IN TRADE”

The production of most products for final consumption requires a complex production network usually spanning numerous countries. For instance, car production in Germany may resemble more car assembly rather than car production. The car producer in Germany will source the components of the car from numerous suppliers: the leather on the car seat may come from China, the suspension from South Africa, the radio from Japan, the engine from a German manufacturer, and the car tyres from the USA. In addition, the car producer needs to purchase electricity to run the plant, financial and insurance services, human labour, and so on. In turn, each company that supplies to the car producer needs to assemble or produce their products. The leather seat requires inputs from agriculture, chemicals, metals, electricity, and so on. Many of materials in the car ultimately originate in various mines around the world – such as South Africa, Australia, and Chile – and pollution is emitted mining, transporting, and transforming these processes. Each step in the global production chain required to produce one car in Germany requires millions of transactions and each of those transactions releases some pollution.

Calculating the global pollution from complex production systems is a non-trivial task, but was made considerably easier through an economic tool called input-output analysis (IOA). The backbone of IOA is an input-output table (IOT) where each row and column represents a different sector of the economy – ranging from tens to hundreds of sectors, depending on the country. Each entry in the IOT describes the relationship between two sectors in the economy, and is constructed in such a way that the columns of the table are like production recipes in a recipe book. For instance, the column to produce a car shows that to produce one car you need, one car frame, one car engine, two front seats, one back seat, four wheels, a steering wheel, radio, electricity, insurance, labour, and so on. Then there is a column to show what is needed to produce a car engine, and so on. In general, these tables are collected in monetary units and account for every monetary flow in the economy. The tables are rather aggregated with sectors such as “car manufacturing”, “textiles”, “insurance”, “electricity”, and so on. Most countries construct these tables with between fifty to one hundred sectors. The construction of the IOT, or variants of it, are central to economic analysis and are the backbone to calculating fundamental

¹⁰ Adapted from http://www.eoearth.org/article/Pollution_embodied_in_trade

economic measures such as Gross Domestic Product. It is the economic equivalent of double-entry book keeping in company accounts.

The framework for IOA can be developed in several ways, but it is quite instructive to develop it in an analogous way to the global production system. This can help understand the way global production networks work in addition to IOA. Suppose we want to produce a product such as a car and we call this y . The minimum output, x , of the economy is at least one car, y ,

$$x = y \quad (1)$$

In general, this relationship is expressed using a column of numbers (a vector), for example, one car, zero agriculture, zero metals, zero insurance, etc. To produce the car requires inputs from other parts of the economy. We can use the IOT in a normalized form – the production recipe for each product (a matrix) – to determine these inputs, Ay ,

$$x = y + Ay \quad (2)$$

To produce the inputs Ay requires inputs from a range of suppliers

$$x = y + Ay + A(Ay) = y + Ay + A^2y \quad (3)$$

This, in turn, requires inputs from other suppliers

$$x = y + Ay + A^2y + A(A^2y) = y + Ay + A^2y + A^3y \quad (4)$$

And this continues infinitely through the global production system,

$$x = y + Ay + A^2y + A^3y + A^4y + \dots \quad (5)$$

After some mathematical tricks – the power series expansion – one ends with the standard relationship for IOA,

$$x = (I - A)^{-1}y \quad (6)$$

which given a demand on products, y , finds the global economic activity in every sector, x , given the production recipes for every product in the economy, A . The I is a matrix with ones on the diagonal (equivalent to the number one). Once we know the global economic activity in every sector, it is possible to determine the environmental impacts given the emission intensity in each sector.

METHODOLOGY: MULTI-REGIONAL INPUT-OUTPUT ANALYSIS

This section gives a detailed description of the two approaches used to define the quantities calculated in this report. These are 1) “emissions embodied in bilateral trade” (EEBT) used to calculate “CO₂ - balances” of bilateral trade, and 2) “emissions embodied in consumption” (EEC) used for comparing domestic CO₂- production with emissions caused by domestic consumption. It assumes some knowledge of environmental IOA. More details on environmental IOA (Leontief 1986) and environmental MRIOA (Peters 2007a; Wiedmann et al 2007) can be found elsewhere.

The standard IOA framework begins with an accounting balance of monetary flows,

$$x^r = A^r x^r + y^r + e^r - m^r \quad (7)$$

where x is the vector of total output in each sector, y is a vector with the each element representing final consumption – households, governments, and capital – in each industry sector (domestic plus imports), e is the vector of total exports, m is the vector of total imports (for both intermediate and final consumption), A is a matrix where the columns represent the input from each industry (domestic plus imports) to produce one unit of output for each domestic industry, Ax is the vector of total intermediate consumption, and r is the region under investigation. This balance equation holds in all regions. The trade components can also be expressed using bilateral trade data

$$e^r = \sum_s e^{rs} \quad (8)$$

for exports from region r to s and by symmetry the total imports are

$$m^r = \sum_s e^{sr} \quad (9)$$

where e^{rs} is the bilateral trade data.

To perform analysis with this model the imports are usually removed from the system,

$$x^r = A^{rr}x^r + y^{rr} + e^r \quad (10)$$

which expresses the same balance using only domestic activities. The domestic final consumption is decomposed as

$$y^r = y^{rr} + \sum_s y^{sr} \quad (11)$$

and the interindustry requirements are decomposed as

$$A^r = A^{rr} + \sum_s A^{sr} \quad (12)$$

where A^{rr} represents the industry input of domestically produced products and A^{sr} represents the industry input of products from region s to region r .

The environmental impacts are calculated as,

$$f^r = F^r x^r = F^r [I - A^{rr}]^{-1} \left[y^{rr} + \sum_s e^{rs} \right] \quad (13)$$

where F is the CO₂ emissions per unit industry output (a row vector). These are the emissions that occur domestically to produce both domestic final consumption and total exports.

At this point two main approaches exist to determine the environmental impacts of imported goods and services. One considers only direct trade between regions and the other considers multilateral trade between regions by separating the trade that goes to final and intermediate consumers.

EMISSIONS EMBODIED IN BILATERAL TRADE (EEBT)

The emissions embodied in bilateral trade (EEBT) are calculated using monetary bilateral trade statistics. This method does not perform a separate calculation for imports as such, rather it determines the emissions in one region, r , to produce the bilateral trade flow e^{rs} , and these are the emissions embodied in imports from region r to region s . The method does not distinguish between trade to intermediate and final consumption.

A key assumption employed in IOA is that the production technology is based on fixed proportions (i.e. that in a given sector, the production for domestic demand has the same characteristics as production for exports). This allows (13) to be decomposed into components for domestic demand on domestic production in region r

$$f^{rr} = F^r [I - A^{rr}]^{-1} y^{rr} \quad (14)$$

and the EEBT from region r to region s

$$f^{rs} = F^r [I - A^{rr}]^{-1} e^{rs} \quad (15)$$

Adding these gives the total emissions occurring in region r

$$f^r = f^{rr} + \sum_s f^{rs} \quad (16)$$

The direct household emissions can be included in f^{rr} .

The total emissions embodied in bilateral trade for exports (EEBT-E) from region r to all other regions can be determined by summation,

$$f^{r*} = \sum_s f^{rs} \quad (17)$$

and reversing the summation gives the emissions embodied in bilateral trade for imports (EEBT-I) into r from all other regions

$$f^{*r} = \sum_s f^{rs} \quad (18)$$

This method covers all global emissions.

EMISSIONS EMBODIED IN CONSUMPTION (EEC)

While the EEBT methodology is conceptually sound it is not applicable for arbitrary final consumption. The EEBT method determines the emissions occurring in one region to produce the export to another region, but it does not determine the total emissions to produce a given product since some regions require imports to produce exports. For instance, to calculate the emissions embodied in the production of an exported car from region A, one must first determine the production levels and emissions occurring in region A. Then, the shares of imports from B and C into region A to produce the car are required. Given the resulting production and emissions in regions B and C, imports from other regions into B and C are required and so on. This process continues indefinitely through the global production system. This type of analysis is performed using a Multi-Regional Input Output (MRIO) model and is analogous to Life Cycle Assessment (LCA).

A key difference between the EEBT model and the MRIO model is that the MRIO model needs to distinguish between trade that goes to intermediate and final consumption. This can be performed by splitting the bilateral trade data into use by final demand, y , and industry, z , (details below),

$$e^{rs} = z^{rs} + y^{rs} \quad (19)$$

The exports to industry can be expressed as

$$z^{rs} = A^{rs} + x^s \quad (20)$$

where x^s represents the output in region s . By substitution of the decomposed exports into (10) the standard MRIO model results,

$$x^r = A^{rr} x^r + y^{rr} + \sum_{s \neq r} A^{rs} x^s + \sum_{s \neq r} y^{rs} \quad (21)$$

By considering the equation in each region the matrix form is obtained,

$$\begin{bmatrix} x^1 \\ x^2 \\ x^3 \\ \mathbf{M} \\ x^m \end{bmatrix} = \begin{bmatrix} A^{11} & A^{12} & A^{13} & \dots & A^{1m} \\ A^{21} & A^{22} & A^{23} & \dots & A^{2m} \\ A^{31} & A^{32} & A^{33} & \dots & A^{3m} \\ \mathbf{M} & \mathbf{M} & \mathbf{M} & \dots & \mathbf{M} \\ A^{m1} & A^{m2} & A^{m3} & \dots & A^{mm} \end{bmatrix} \begin{bmatrix} x^1 \\ x^2 \\ x^3 \\ \mathbf{M} \\ x^m \end{bmatrix} + \begin{bmatrix} \sum_s y^{1s} \\ \sum_s y^{2s} \\ \sum_s y^{3s} \\ \mathbf{M} \\ \sum_s y^{ms} \end{bmatrix} \quad (22)$$

where each “block” in the large matrix represents the interactions between different countries; A^{rs} is the trade between industries from region r to region s and y^{rs} is the trade from industries in region r to final consumers in region s . The final consumption in each region r is given by a vector

$$y^r = \begin{bmatrix} y^{1r} \\ y^{2r} \\ y^{3r} \\ \mathbf{M} \\ y^{mr} \end{bmatrix} \quad (23)$$

where y^{rr} is the final demand produced domestically. Given the final consumption, the MRIO model endogenously calculates not only domestic output, but also the output in all other regions resulting from trade. Given the output in each region, the emissions can be calculated,

$$f = F^1 x^1 + F^2 x^2 + \dots + F^m x^m \quad (24)$$

The challenge of the MRIO model is to split e^{rs} into the desired components. This is possible using the IOT for imports, which has the balance

$$m^r = \sum_s e^{sr} = Z^{r,imp} e + y^{r,imp} \quad (25)$$

where $Z^{r,*}$ represents the collected (or estimated) industry requirements of imported goods and services, $y^{r,*}$ is the imports to final consumption, and e is a summation vector. The bilateral trade data, e^{rs} , can then be distributed according to the use of imports by industry (25). Each component of the industry requirements of imports then becomes,

$$Z_{ij}^{sr} = \frac{Z_{ij}^{r,imp}}{m_i^r} e_i^{sr} \quad (26)$$

where the element Z_{ij} is the use of sector i by sector j , and Z^{rs} is the import from region r to region s (that is, Z_{ij}^{rs} is the import of sector i from region r to sector j in region s). Thus, in each region r the bilateral trade data, e^{rs} , is distributed across using sectors in the same ratio as in (25). Similarly, the same distribution applies to the final demand categories,

$$y_{ij}^{sr} = \frac{y_{ij}^{r,imp}}{m_i^r} e_i^{sr} \quad (27)$$

where j represents different categories of final demand (households, government, etc). Essentially the method distributes the bilateral trade data according to the structure in the import IOT. The advantage of this splitting method is that if the bilateral trade data is “pre-balanced” then it is not required to rebalance the MRIO table (using the RAS method, for example).

CHOOSING EEBT AND EEC

The two different methods EEBT and EEC present the same information in a different way. Neither method is correct or incorrect, they essentially only differ in the way they allocate emissions from imported products – specifically, they allocated imports to produce exports differently. Depending on the application, the analyst will choose one method over the other (for further details see Peters 2007b).

Criteria\Method	EEBT	EEC
Allocation of imports to produce exports	Allocates all trade to producing country	Allocates all trade to final consumption product
Trade data required	Bilateral trade	Bilateral trade split between intermediate and final consumption
Equivalent to LCA	No	Yes
Comparable with bilateral trade	Yes	No
Complexity (Transparency)	Low	High
Applications	More relevant for national level issues	More relevant for product specific issues

UNCERTAINTIES IN THIS STUDY

IndEcol constructs the MRIO models using the GTAP database (Dimaranan 2006; <https://www.gtap.agecon.purdue.edu/>). The GTAP is a collaboration of various institutions with the goal to construct and maintain a global database for economic modelling. The database contains input-output, bilateral trade, trade protection, energy,

and other economic data for 87 world regions and 57 sectors. To understand the uncertainty in the GTAP database requires a brief description of how the GTAP database is constructed:

1. Input-output data is submitted by database contributors
 - a. Contributions are voluntary and so the data can be rather old. For instance, Sweden is from 1985, most EU countries are from the early 1990's. The GTAP scales the data to match 2001 GDP in international dollars, which means the data has the *structure* of its base-year, but the *volume* of 2001.
 - b. The uncertainty in the original data is not reported and different countries might have different “definitions” making comparisons difficult.
2. Input-output data is harmonized
 - a. The data needs to be converted to the GTAP format. This requires various aggregations and disaggregations. Disaggregation is the main issue with some countries aggregated to as low as 20 sectors (Russia). Further disaggregations are performed in the food and agriculture sectors.
 - b. The uncertainty introduced in the harmonization process is unknown
3. GTAP includes various additional data, such as trade and energy volumes, to update the input-output data
 - a. Once all the data has been linked it has to be “balanced” to obtain a global equilibrium.
 - b. The uncertainty introduced in the balancing is unknown.
4. The CO₂ emissions data are derived from the energy data. GTAP assumed that each country had the same emission factors for fuel combustion. There were also several errors in the data.
 - a. IndEcol updated most EU countries, Australia, China, Japan, and USA with more recent data. Using the updated information, some other data was corrected in other countries.
 - b. The quality of the CO₂ data is poor and may vary 10-20% from other sources at the national level. Variations may be greater at the sector level.

Thus, the GTAP database has considerable uncertainty, but it is unknown how big this uncertainty is (a common problem with economic data). IndEcol uses the GTAP

database as a starting point to construct the MRIO model. This again introduces some additional uncertainty, but without knowing the uncertainty at the start it is not possible to assign uncertainties to the finished product.

Given all the steps in constructing the GTAP database and then converting into a model for LCA it is difficult to give an accurate measure of uncertainty. Given the steps above, it is understandable that one would be concerned about uncertainty. Yet, the GTAP data is at the core of most global economic models and is used by most international organisations. Put in other words, GTAP is widely accepted as a reputable data source for economic analysis.

Putting a measure on the uncertainty in GTAP is difficult. It is not possible to say “we are 95% confident the emissions lie between two values”. However, it is possible to compare with other studies, other data sets, and other methods. In general most input-output based studies will use similar data and methods, meaning that there will be some agreement in the analysis. So while it is not possible to give a quantitative measure of uncertainty, it is possible to give a more qualitative description.

Comparisons of our results with other studies have shown reasonable agreement. For aggregated emissions embodied in trade, our results lie between the upper and lower estimates of an OECD study (Ahmad & Wyckoff 2003). We recently updated the GTAP data with Norwegian data and found reasonable agreement with our previous work on Norway using a different database (Peters & Hertwich 2006). At the aggregate, similar studies using the same data have shown similar results (Wiedmann et al 2007). In general, the rankings of sectors and countries in terms of clean to dirty producers roughly agree with expected results from, for example, LCA studies.

The aggregated results – national totals – are the most accurate since any “errors” average out. We have reasonable confidence that the national totals lies within about 10% of their expected values (noting that we use the manipulated GTAP data, and not country specific data, to construct national totals). At the more detailed level – such as individual sectors – there will be greater uncertainty. A comparison with other studies gives us reasonable confidence that *most* emission intensities are within approximately 25% of their expected values.

Apart from the uncertainty of individual data points, a big factor behind uncertainty in MRIO studies is *aggregation error*. Aggregation error arises since each sector rep-

resents a weighted average of the products produced in that sector in each country. For instance, the lumber sector includes various products such as railway ties, lumber and wood of different types, woodchips, plywood, panels, fibreboard, veneer, doors, windows, kitchenware, cork, seats, furniture, mattresses, sawdust, and so on. The “average” product in a sector will vary in different countries based on their product mix. The error in choosing a product that is not the “average” is known as aggregation error. Aggregation error occurs both when choosing a sector to analyse and from interindustry transactions in the production chain.

Due to aggregation error it is also difficult to compare products between countries. Countries have different product mixes and this, at times, may make comparisons between countries difficult. For instance, in the iron and steel sector Russia may produce primarily pig-iron, while Germany may import pig-iron and process it into high-grade steel. Thus, the emission intensity between Germany and Russia may vary, not just because of technology and energy mix differences, but because they have a different product mix within a sector. However, note that in the detailed MRIO model the emissions from the iron and steel sector in Germany include any pig-iron imported from Russia.

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